

Amherst Public Art Commission
May 17, 2018
Meeting Minutes

In attendance: Amy Crawley, Eric Broudy, Rene Theberge, William Kaizen

The commission approved the April meeting minutes.

Chairman's Report (Eric)

Rene will be here through June. Eric found old tile project brochures—could we post these on website? Shoshona King has applied to be on APAC and is waiting to hear. Discussion of posting old agendas and missing minutes on website—we'll fill in the past as best we can then proceed doing it into the future. Amy will soon post bios to website. Cultural district has final approval for signs—cultural district moving forward in general organizational ways. Gift of art policy can't move forward until council is elected but we should be working on it to present to the council.

Treasurer's Report (Bill)

Bill needs to be officially made treasurer—which was done after the meeting.

XTCA (Rene)

All systems go—Loretta Yarlow will follow up with Eric. We need to make sure XTCA refers to APAC correctly in press material—Rene will follow up.

Percent for Art (Eric)

Taking this off the agenda until state acts or a project appears in town that qualifies—not even assigned to state committee yet.

Proposed Policy on Public Art at Private Development Sites (Eric)

Re. May 9 select board meeting: put on hold until council is in place.

Utility Box Project (Amy)

The select board approved the project and Amy has contacted abutters. Cowles will donate three \$50 gift certificates for the artists. Leader will consider donating paint. Amy is working with IT on how the online application process will work. The town will cross promote. Can we get someone high profile to do one—Eric Carle e.g.? Discussion of edits to application form—further edits will be sent to Amy. Eric will ask Paul if the form needs to be approved by the town attorney.

Work Process and Open Meeting Law (Eric)

APAC can have a quorum plus one until the new council is in place. Three or less can meet or collaborate outside of public meetings, no more.

Town Hall Gallery (Amy)

We can no longer use the stairwells for exhibitions because of fire code. We are now using entire first floor and the waiting area of second floor. Amy has contacted the artists for the upcoming season. The front steps of town hall are being replaced this summer, which might affect openings and access. Eric found old copies of publicity/press from City Hall exhibitions. We will start collecting these again electronically. We can use this material in our annual report.

Web/social media (Amy)

Amy will begin posting info on utility box project. IT can provide analytics on our web pages. We currently have lots of use of our walking tour pages. The walking tour needs to be updated. Should we develop the walking tour brochure to include architecture and gardens? Should we do a highlights tour in person with a guide as fundraiser?

Other business

Bill will write an official letter from APAC to the group working on redesign of the North Common saying that APAC requests that they seriously consider the inclusion of public art in the project.

Adjourned 1:38.