



TOWN HALL  
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September 2, 2008

**DRB Memorandum #2008-9**

**Memo to:** Bonnie Weeks, Building Commissioner  
Jonathan Tucker, Planning Director  
**From:** Christine Brestrup, Senior Planner  
**Subject:** DRB Recommendations of August 26, 2008

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The Tuesday, August 26, 2008, meeting of the Design Review Board began at 7:35 p.m. in the First Floor Meeting Room, Town Hall. Members Janet Winston, Anita Licis, Kathryn Grandonico and Jonathan Salvon were present, along with Senior Planner, Christine Brestrup.

Also present were Lisa Pulsinelli-Vote of Mixed Greens LLC and Vincent Tran of Miss Saigon Restaurant.

The Board turned to Appointments.

**DRB #2009-00004, 30 Main Street, Lisa Pulsinelli-Vote for Mixed Greens**

***Recommended Approval of the proposed awning.***

Ms. Pulsinelli-Vote described the proposed awning design. The proposal involves using the existing light green awning (formerly used by the Footwear Den) and adding a new bottom border strip. The color of the new border strip will be parchment. (Chilson's does not have the bright pink color in a fire-retardant material, as initially proposed.)

The printing on the parchment-colored border strip will be bright green with a pink dot over the "i" in "Mixed Greens". The top of the existing awning is pale green and will blend well with the parchment-colored border strip and green lettering. The proposed awning design will also be compatible with the color of Clay's bright blue awning. The lettering along the west side of the border strip will say "Eco Boutique". There will be no lettering along the east side because it abuts the awning of Clay's and would not be visible to passers-by.

The front of the awning will say "Mixed Greens" in large letters, with "Eco Boutique" on the left side in smaller lettering and the website address on the right side.

There are no plans to paint anything on the glass. Ms. Pulsinelli-Vote stated that she wants people to be able to see the products in the window and not have the products obscured by printing on the windows. The Board recommended that the applicant consider putting some (2 to 3 inch) lettering at eye level on the glass, near the door to catch the eye of pedestrians who won't be able to read the lettering on the awning. The window in the door has 16 small panes and is not an appropriate location to place lettering. However, there is a long, narrow (18 to 24 inch wide) window beside the door where some stick-on lettering may be appropriate and the Board agreed that this would be a good location for lettering to identify the business.

The applicant plans to plant pink flowers in the pots at the front of the store.

**DRB #2009-00005, 96 North Pleasant Street, Vincent Tran for Miss Saigon Restaurant**

***Recommended Approval of the proposed signs with conditions.***

Mr. Tran presented the proposed signs. There will be two signs, both of which will be aluminum panels, painted, and both will be the same size as the signs for the former Mr. Chicken and Amherst Barbeque.

The two signs will be of the same design. Each will have a white background with Miss Saigon in large green lettering in “ITC Viner Hand” font. Smaller white lettering “Authentic Vietnamese Cuisine” will appear below on a red background strip in the same font. Vine-like designs in yellow and pink will adorn the ends of the signs.

**Conditions:**

1. That the yellow and pink vine-like designs be mirror images of each other. That is, the yellow designs should both be towards the center space between the two signs or, alternatively, towards the outer edges of the signs, with the pink vine-like designs in the opposite locations.
2. That there be stick-on lettering on the door with the words “Miss Saigon” and “Entrance” to make it clear to customers where the entrance is located since there are two doors associated with the restaurant and the entrance is not obvious.

**Old Business**

**Redesign of Intersection at Route 116 (West Street) and Pomeroy Lane (Pomeroy Village)**

Ms. Brestrup gave an overview of the work that has been done to date by the Amherst Public Works Department and by the Design Review Board regarding the redesign of the intersection at West Street and Pomeroy Lane. She distributed the results of the Pomeroy Village Public Survey as well as the survey itself, along with selected 3-D images of the intersection prepared by a former student intern in the Planning Department. The Board scheduled a site visit for Monday, September 8, 2008, at 9:00 a.m. so that the members could become more familiar with the existing conditions at this intersection.

The meeting was adjourned at 8:35 p.m.

Cc: Anita Licis, DRB member  
Janet Winston, DRB member  
Kathryn Grandonico, DRB member  
Jonathan Salvon, DRB member  
Lynda Faye, DRB member  
Applicants:  
    Lisa Pulsinelli-Vote, Applicant  
    Vincent Tran, Applicant  
Carolyn Holstein, Zoning Staff Assistant  
Jeffrey Bagg, Senior Planner