



TOWN HALL
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DESIGN REVIEW BOARD
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January 25, 2012

DRB Memorandum #2012-02

Memo to: David Waskiewicz, Acting Building Commissioner
Jonathan Tucker, Planning Director
From: Christine Brestrup, Senior Planner
Subject: DRB Meeting – January 24, 2012

The Tuesday, January 24, 2012, meeting of the Design Review Board began at approximately 6:40 p.m. in the Second Floor Meeting Room/Library, Town Hall.

Design Review Board members Jonathan Salvon, Derek Noble and Michael Hanke were present. Also present were Rebecca Wheeler, sign maker, and Lindsay Abbate and Amy Brady for 35 South Cycle Studio.

DRB 2012-00012 – Lindsay Abbate and Amy Brady for 35 South Cycle Studio, 35 South Pleasant Street – Review of proposed signs

Recommended approval with conditions

Lindsay Abbate and Amy Brady presented the sign proposal, along with sign maker, Becca Wheeler. They described their business as being a “spinning studio” with ten bicycles and an area for training. They teach spinning classes and also see individual clients. The hours of operation are in the morning, late afternoon and evening.

The signs in the window will be white and burnt orange letters on clear glass. There will be two window signs, one in each window. The applicants want to keep the window signs clean and see through so that the public can view the activities inside.

In addition the applicants would like to place a banner sign over the door, in the entry niche, displaying the word “Spinning” and the Spinning logo, in black and white.

Board members expressed approval of the signs and stated that they did not need to see the banner sign as long as all of the signs together did not exceed 10% of the façade area controlled by the applicants.

Conditions

1. The total area of all signs shall not exceed 10% of the façade area controlled by the applicants.

Adjournment

The meeting of the DRB and the Joint Meeting between the DRB and the Historical Commission were adjourned at approximately 6:55 p.m.

Cc: Janet Winston, DRB
Jonathan Salvon, DRB
Derek Noble, DRB
Jim Wald, Select Board Liaison
Jeff Bagg, Senior Planner
Lindsay Abbate and Amy Brady, Applicants

Michael Hanke, DRB