



TOWN HALL
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Amherst, MA 01002-2351

DESIGN REVIEW BOARD
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January 22, 2015

DRB Memorandum

Memo to: Rob Morra, Building Commissioner
Jonathan Tucker, Planning Director
From: Christine Brestrup, Senior Planner
Subject: DRB Meeting – December 2, 2014

The Tuesday, December 2, 2014, meeting of the Design Review Board began at approximately 6:35 p.m. in the Town Room, Town Hall.

Design Review Board members Michael Hanke, Derek Noble and Ted Harvey were present, along with Christine Brestrup, Senior Planner.

Applicants and their representatives who were present were Dan Kirby for Exscape Smoke Shop and Nate Budington and John Kane for Amherst Baseball.

DRB 2015-00015 – Jamieson Jones – 34 Main Street Suite 8 – Review of new sandwich board sign

Application withdrawn

DRB 2015-00016 – Exscape Smoke Shop – 96 – 110 North Pleasant Street – Review of new sandwich board sign

Recommended approval

Dan Kirby, manager of Exscape, presented the application for a sandwich board sign, to be located on private property in front of Miss Saigon Restaurant, for the business that is at the back of the building. It will be displayed from 11 a.m. to 9 p.m. on weekdays and 11 a.m. to 10 p.m. on weekends. This sign will be taken in each night.

DRB 2015-00017 – Amherst Baseball Inc. – Mill River Park – Montague Road – Review of proposed seasonal signs

Recommended approval

These signs are being reviewed by the DRB because they are an alteration to the structure of a fence on town property.

Nate Budington and John Kane presented the application. There will be 20 signs per field on the two fields at Mill River Park. The signs will be 3' x 5'. The signs will display the design or logo of each sponsor. They will be mounted on the chain link fence around each field. Only the Amherst Baseball sign will face out. All the other signs will face in towards the field. The signs will be either vinyl or solid material. The system will be consistent, either all vinyl or all aluminum or other solid material. Mr. Hanke recommended that the applicants consider using Sintra, which is an expanded PVC foam sheet. One can print directly to the surface of Sintra. It comes in black and white as well as other colors.

Mr. Hanke cautioned the applicants that they may get objections to the signs from people who use the park because these fields are not “dedicated fields”.

Mr. Hanke recommended using black Sintra boards or another dark color such as dark green, so that the signs will blend in with the landscape. He also recommended that the form of attachment be the same for all the signs.

Adjournment

The meeting was adjourned at approximately 7:15 p.m.

Cc: Dan Kirby, Applicant
Nate Budington, Applicant
Jim Wald, Select Board Liaison
DRB Members