



TOWN HALL
4 Boltwood Avenue
Amherst, MA 01002-2351

DESIGN REVIEW BOARD
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May 22, 2015

DRB Memorandum

Memo to: Rob Morra, Building Commissioner
Jonathan Tucker, Planning Director
From: Christine Brestrup, Senior Planner
Subject: DRB Meeting – April 14, 2015

The Tuesday, April 14, 2015, meeting of the Design Review Board began at approximately 7:15 p.m. in the Second Floor Conference Room/Library, Town Hall. Design Review Board members Michael Hanke, Jonathan Salvon and Derek Noble were present. Also present was Christine Brestrup, Senior Planner, and Stephanie Ciccarello, Sustainability Coordinator for the Town of Amherst. Eliana Dabbous was not present because her sign was not ready to be reviewed.

Board members reviewed the following application.

Applications

DRB 2015-00026 – Stephanie Ciccarello for Town of Amherst – 4 Boltwood Avenue – Review of new sign

Recommended approval without conditions

The Board reviewed a proposed sign for the Northeast Greenstart Program to be installed on the front lawn of Town Hall for the months of April to the end of September 2015. Eversource (formerly WMECO) is sponsoring the program to encourage people to switch to 100% green power. The town will get \$40 per household for those who switch. The goal is to raise \$10,000 towards the purchase of an electric vehicle. We now have one electric vehicle and will be getting a charging station.

The town will apply to the state for a grant to help purchase the second electric vehicle to replace the Crown Victoria that is currently being driven by Ron Bohonowicz, Director of Facilities. The sign will be a 3' x 8' Sintra board, mounted on 4" x 4" x 8' cedar posts. The posts will be painted white. The sign will be installed on the grassy knoll in front of Town Hall.

The Board discussed whether it was worth using cedar posts or whether pine posts would suffice, given the short period of time that the sign will be in place. Ms. Ciccarello reported that the Massachusetts Energy Alliance will pay for purchasing and installing the sign.

The Board discussed the sign and determined that it is a temporary sign, not that big, nice and clear with good graphics.

Adjournment

The meeting was adjourned at approximately 7:30 p.m.

Cc: Stephanie Ciccarello, Applicant
Jim Wald, Select Board Liaison
DRB Members
Jennifer Gannett, Permit Administrator