

Town of



TOWN HALL
4 Boltwood Avenue
Amherst, MA 01002-2351

AMHERST Massachusetts

DESIGN REVIEW BOARD
(413) 259-3040
(413) 259-2402 [Fax]
planning@amherstma.gov

February 11, 2016

DRB MEMORANDUM

Memo to: Amherst Planning Board
Rob Morra, Building Commissioner
Christine Brestrup, Planning Director
From: Jonathan Tucker, Senior Planner
Subject: DRB Meeting – January 13, 2016

[NOTE: The substance of this memo was transmitted to the Building Commissioner immediately following the January 13 meeting.]

The Wednesday, January 12, 2016 meeting of the Design Review Board began at approximately 7:05 p.m. in the Second Floor Conference Room/Library, Town Hall.

Design Review Board members Derek Noble, Catharine Porter and Jonathan Salvon were present.

Staff present included Planning Director Christine Brestrup.

Applicants present included Ken Majka and Ella Scott for Share Coffee, and Sue Katz for Gallery A3.

Applications

DRB 2016-00007 – Florence Bank – 98 North Pleasant Street – Review two new signs (10” dimensional letters above awnings)

Recommended approval as submitted – no conditions

The applicant presented designs for revised awning and panel signs for the existing ATM on the front of the Roberts Building. Board members had no issues with the proposed design.

DRB 2016-00008 – Eric Broudy for Gallery A3 – 28 Amity Street – Review of sandwich board sign

Recommended approval as submitted – no conditions

Ms. Katz indicated that Gallery A3 needed a sandwich board sign on South Pleasant Street, like Vespa and GoBerry, since the business is located back off the main road. The Gallery is only open 4 afternoons a week. There are more people walking by on South Pleasant than on Amity Street. Board members had no issues with the proposed design.

DRB 2016-00009 – The Kind Grind Inc. d/b/a Share Coffee – 17 Kellogg Avenue – Review of two new signs

Recommended approval as submitted – no conditions

Ms. Brestrup read an email from Senior Planner Jonathan Tucker offering design perspectives on the proposed signs. The applicants will have vinyl signs on the doors. The west building sign as proposed relates well to the yoga sign. It is well below the sign size allowance. The DRB expressed approval for the minimalist logo, clean look. Board members had no issues with the proposed design.

Next Meeting

The Board agreed to set its next meeting by email as the need arose.

Adjournment

The meeting was adjourned at approximately 8:00 p.m.