

**Amherst Leisure Services Commission Meeting Minutes
July 20, 2017**

- Present** Jim Brissette, Becky Demling, Nate Budington, Sarah Marshall, and Meg Rosa
- Absent** None
- Staff: Barb Bilz, Interim Director and Donna Roy, Operations Manager
- Call to Order** Meeting was called to order at 7:02 p.m.
- Minutes** The minutes of the June 15, 2017 meeting were corrected and then approved by a unanimous vote.

Introduction of Operations Manager, Donna Roy

- Donna Roy provided a summary of her job responsibilities and updates.

Interim Director's Report

Staff

- Meetings (on-going) with Dave, Deb and Program Directors to work out staff reorganization, new job descriptions, etc.
- Job description for Marketing and Registration Coordinator approved by HR and pending. Youth Outreach, Camps, and Special Events Coordinator job description approved by HR.
- Linda Chalfant's retirement party is Friday, July 28, 12-2 pm.

Program

Day Camps

- Early Adventures and Adventure Playground numbers are strong.
 - AP and EA: 523
 - Achievement Academy: 143
 - Sports Plus 61
- 727

Sports Camps

- Enrollments are also strong.
 - Current total enrollment: 388

Other Sports

- Field conditions at softball fields continue to improve. Probably in the best condition they have ever been in.
- Working on complete usage analysis of all Town field in collaboration with Alan Snow, DPW and Rich Ferro, ARHS.

4th of July

- Estimated 5,000 on the field and another 15,000 who parked at various places in the vicinity to watch the fireworks.

- Activities included: Food vendors, carnival rides, hot air balloon ride, live entertainment, pie eating contest, corn shucking contest and free carnival activities for the younger kids.
- Fireworks got excellent reviews.
- The stage and sound system expenses increased significantly this year.
- Excellent overall collaboration with UMass, Hadley FD, and Atlas Fireworks.
- Raised \$20,293. Expenses at \$17,800.

Golf Course

- Course conditions continue to be excellent.
- Large tournament Saturday, July 22.

Aquatics

- Public Youth Swim Lesson numbers are strong
 - War Memorial: 240
 - Mill River: 244

Camp Youth Swim Lessons: 523
 Total Swim Lessons 1,007

- Pool Memberships
 - Full Sumer: 161
 - Half-Summer 4
- Total Memberships 165

- Adult lap swim extended an additional hour on weekends (8 a.m.-1 p.m.) Cleaning and vacuuming of the pool will take place before opening.
- Continuing to work with Sean Mangano, School District CFO, to finalize the schedule. All systems are go for the fall.

Adult and Youth Education

- Continuing to streamline Adult and Youth Ed offerings in the fall.

Outreach

- Working with Rich Ferro, Athletic Director ARHS, to create sports outreach program for the three afterschool programs beginning in the fall.

Strategic Planning

- Receive first draft of Cost Recovery and Fee Analysis from DMP Consulting Group. Will have final version in a few weeks.
- Working to schedule meeting with Town Manager, Asst. Town Manager and Heller and Heller, a consulting firm out of Boston.

Other

- Van is at North Amherst Motors for body repairs. All costs but deductible are covered by insurance.
- Working on including a map of program locations in brochure.

Commission Member Comments and Updates

- Several commission members stated that they felt there is a need for more food vendors at the 4th of July event
- Jim Brissette questioned the viability of the 4th of July event based on the amount of money raised and the amount of work that goes into it.
- Meg Rosas commented that the Triton's Swim Meet at Mill River Pool was a great success. They hope to do it again next year.
- Several commission members suggested that we should consider capital upgrades to Plum Brook Recreation area including: water on site, a shade structure, a water-tight shed, concessions stand and comfort station. Examples of other facilities such as the one in Florence, MA were used as potential models.
- A suggestion was made that we conduct a survey to determine what people in the community would like to see in terms of adult and youth education offerings.
- Sarah Marshall suggested that a map be included in the brochure and on-line that shows locations of all program activity sites. Nate Budington suggested that access issues should be addressed as part of the map as well.

Public Comment

- None

Next Meeting

- The next LSSE Commission meeting is scheduled for Thursday, September 21, at 7:00 p.m.
(Amended later to Wednesday, September 20, at 5:00 p.m.)

Adjournment

- The meeting was adjourned at 8:20 p.m.